

HELP US COMBAT LONELINESS THIS CHRISTMAS



CHRISTMAS APPEAL 2023



Over 80,000 people in Essex are thought to feel lonely. With around 3.9 million people confirming that television is their main company in later years, This year as part of our Christmas Appeal we are asking primary school age children to get creative with Christmas themed drawings, poems and jokes. These will be shared with our clients and local residents in care homes.

We are looking for enthusiastic young people to help us:

- Engage with local primary schools to encourage them to take part in the project
- Promote the project to local communities around Colchester to increase awareness and the number of children taking part
- Arrange and run a drop-in craft day in central Colchester on a weekend day where families can come in and create their designs
- Judge the competition element of the project
- Organise the distribution of the designs to local care homes



We are helping to **tackle loneliness** this Christmas, **are you?** Do something amazing today and support our intergenerational Christmas project.

www.agewelleast.org.uk

0300 37 33 333

Registered Charity Number 1142414.